

SPRINGFLING



Spring Fling offers an amazing opportunity for local businesses to advertise for FREE on our website. Submissions are invited from local businesses to go on the new 'Whilst in D&G' section on Spring Fling website which was designed to provide travel, accommodation, dining and leisure information for visitors to Spring Fling. To advertise your business in this section, you must:

- be based in Dumfries & Galloway region;
- make a **special offer for Spring Fling Friends** during Spring Fling weekend (2-5 June for 2012) and we would encourage you to offer something throughout the year as well. The offers can be in form of:
 - A discount on sales; e.g. 10% discount on bills, accommodation or products;
 - A free gift; e.g. a complimentary box of chocolate, a complimentary glass of wine;
 - A special service;
 - Please feel free to suggest anything else you would like offer (email Leah with ideas or suggestions)

We currently have just over 200 Friends of Spring Fling. Around 60% of our Friends live outwith Dumfries and Galloway. Each Friend receives a Friendship card and unique Friendship number when they sign up.

If you are interested in joining us, please email the follow information to: Leah Black info@spring-fling.co.uk

1. The name of your business
2. The Type of Business
3. Images – as attachments
4. The Address
5. Contact details and Method of booking
6. Website (if applicable)
7. Discount offered to Friends of Spring Fling during Spring Fling 2012 (2-5 June)
8. Discount offered to Friends of Spring Fling throughout the year

About Spring Fling

Spring Fling is an open studio event happens annually during spring in Dumfries and Galloway. In 2011, it attracted over 10,000 people to the region and brought over £750,000 to the local economy, and we expect the 2012 event, which is also Spring Fling's 10th anniversary, to be an even bigger success.

'**Whilst in D&G**' is a new section that provides a guide for visitors to Spring Fling. The Spring Fling website attracted over 2,500 unique visitors in May last year and the visitors stay on the website much longer than average.

Spring Fling Friends. Spring Fling has over 200 friends at the moment and over 60% of them are from outwith the region. Each friend has their membership number and membership card before they claim their discount or offer.

For more information please visit: www.spring-fling.co.uk



Spring Fling is a registered company no. SC350101 in Scotland.